BUSINESS ACTIVITY 6
BUSINESS SNAPSHOT

Complete the business snapshot below. Make sure you have considered all headings and the different facets of each.

PARTNERSHIPS	KEY PIECES	BUSINESS SYNOPSIS	CUSTOMER SERVICE	TARGET MARKET
BUSINESS NEEDS			ADVERTISING	SALES & DELIVERY
BUSINESS COSTS		BUSINESS PRICING & REVENUE		

Was there anything that came up during this exercise that causes concern for your business? Does it still seem like a good idea that can generate a profit?