



BUSINESS ACTIVITY 3

EVALUATING IDEAS

How did you come up with your different business ideas? Explain the process used.

How did you or your team evaluate the different ideas to figure out which ones to consider?

Which idea do you think is the strongest idea? Why?

How easy will it be to get your idea up and running as a business? Will it take a lot of time?
What challenges do you foresee?

How excited and passionate are you (your team) about the business idea? Will you be able to stay motivated to keep working on it?

What did you learn through the process of generating ideas and then narrowing them down to one?
